


**PERTAMINA**  
**XSCOUTS**

**Pitch Deck Template**





# FOREWORD

- Use this template as a blueprint for organizing your presentation. Please accommodate it with your own ideas.
  - Because this deck represents your company, the overall design, visual drawings, and content display are important.
  - Your company's numerical statistics, as well as the market and vertical you're in, are available. Our essential judging criteria are exact and presentable actual facts, as well as prior market research.
  - Please include a citation of data sources in the deck.
- 



# LOGO AND NAME OF YOUR COMPANY

Please write a brief definition of your company in a sentence.





# VISION

- Describe your company's business in details, and what you want to achieve.





# PROBLEM

- What is your customer's problem you want to solve and what the current solution for the problem





# SOLUTION

- What method is your company taking to solve the problem
- Please denote how your product / services works
- What is your unique value proposition
- Present proof of concept and case studies





# MARKET

- What is the current market for your product / services
- How you expect the market will growth
- What is your existing / potential customers target and segment (customers profile)
- Please support with sufficient data





# COMPETITION

- Who is your competitors and how you positioning your advantages with them







# BUSINESS MODEL

- Your detailed business model and economics should be shown, including your business roadmap.





# TEAM

- Please provide information about founders and management team. Including Board of Directors or Advisors (if any).





# FINANCIAL

- Balance sheet
- Profit & Lost report
- Capital Table
- Cash Flow
- Future Projections

*Note: please write "N/A" if this information is not applicable to your company.*





# PARTNERSHIP SCHEME

- Please describe how the partnership scheme with Pertamina is expected.
- What will be the mutual benefit for both party
- What is your 30 – 60 – 90 days plan
- What is your roadmap for this partnership

